Great Picks with Pika
Using Pika for Readers’ Advisory in Your Library and Beyond

Ashley Sneesby-Stippich, 2017 Marmot Users Group Meeting
Readers’ advisory -- going beyond a reference interview
So, what goes into “good” readers’ advisory?
Hey, librarians! I can help!

- Filters
- Coded MARC data
- Embedded Carousels
- Novelist Data
- Lists
- Browse Categories
- Widgets
I brought you something... it’s search results!

Use Pika for searching when working with patrons!

• Easy to find items in your library first

• Good opportunity to familiarize yourself with what patrons see AND teach patrons how to use the catalog

• Facets are powerful and useful
Or watch – or listen to -- or research!?
Lists rule!

- Searchable
- Shareable
- Flexible
- Can be created by any staff member, even if you don’t have Pika admin privileges.
Widgets – pushing content right on your webpage!
Browsing Categories – your library’s digital bookshelf!
Pika makes it easy to share!
Pika supplements what you’re already doing!

- Use Pika for searching
- Dive in easily with embedded data
- Make and use lists
- Push content with browse categories and widgets
- Share on social media easily from Pika
Questions?

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